

DESIGN & CONSULTING RATE CARD

PRODUCT DESIGN / PRODUCT MARKETING / BRAND MARKETING

INITIAL CONSULTATION	7 hours (1 working day) chargeable only upon acceptance of a subsequent consulting agreement
HOURLY	\$60 per hour (research tax-credits may be applicable), up to a maximum of 10 hours per day.
OVERTIME	\$100 per hour for each hour over 10 hours worked per day

GRAPHIC DESIGN

DESIGN BRIEF	2 x 2 hour meetings at no charge
HOURLY	\$40 per hour (including development of the design brief)
PHOTOGRAPHY	\$75 per hour, a minimum charge of 1 hour
MATERIALS	Cost + 4% for service fees and acquisition; includes supplies, test prints and stock art

PRODUCT MANAGEMENT

INITIAL CONSULTATION	7 hours (1 working day) chargeable only upon acceptance of a subsequent consulting agreement
WEEKLY	\$2500 per week, up to 40 hours
OVERTIME	\$100 per hour for each hour over 10 hours worked per day

TERMS

10 DAYS FOLLOWING RECEIPT OF INVOICE.
RATES AS LISTED DO NOT INCLUDE TAXES.
GST: 809-244-957 QST: 1214-151-282

Note that under select circumstances (for example, a start-up enterprise or a particularly interesting project) our standard rates and settlement terms may be negotiable.

Rates effective as of 5th December 2009. Iforma reserves the right to modify its rates from time to time and will advise clients of any rate change one month prior to the coming into force of the new rates.